

The Daily Press Is Proud To Sponsor The **High Desert Home Shows**

28th Annual



At the Fairgrounds in Victorville

Exhibitor **Program** Package

Help make your business a great success!

Exhibitors can take advantage of reaching **77,548 High Desert readers** by advertising in the special "Home & Garden Show" Program on **Thursday, April 12, 2012** in the Daily Press and Desert Dispatch

Don't be left out – purchase a 15" or larger ad and receive the added value of an advertorial story about your business, and a very special 6-month presence on the internet!

PUBLISHES:

THURSDAY, APRIL 12, 2012

STORY DEADLINE:

Wednesday, March 14, 4pm

SPACE & COPY DEADLINE:

Wednesday, March 28, 4 pm

Call your Advertising Representative to reserve your Program Package or contact

Ray Marien at **760-955-5341**
or email: rmarien@vvdailypress.com

2 Col. x 7.5" →

**15" AD
Vertical**

← **3 Col. x 5"
15" AD
Horizontal**

Program Package Includes:

1. 15" Black & White Ad - Vertical or Horizontal
2. Custom Advertorial Story About Your Business in the Program
3. Worldwide Web Exposure for 6 Months at www.highdeserthomeshows.com
4. Full Color Ad (Optional) for an Additional Charge of \$105.00
5. Exhibitor Program Package Price:

\$300.00