



**LOOK INSIDE! YOU DESERVE GREAT SAVINGS!**

Sign up for MORE savings at [www.DesertMailBucks.com](http://www.DesertMailBucks.com)  
(760) 403-2136

**Our Desert Mail Bucks Readers are looking for you!**

Professional marketing from the High Desert's original Hometown Mailer.

Direct Mail to 60,000 upper income homes, and select businesses.

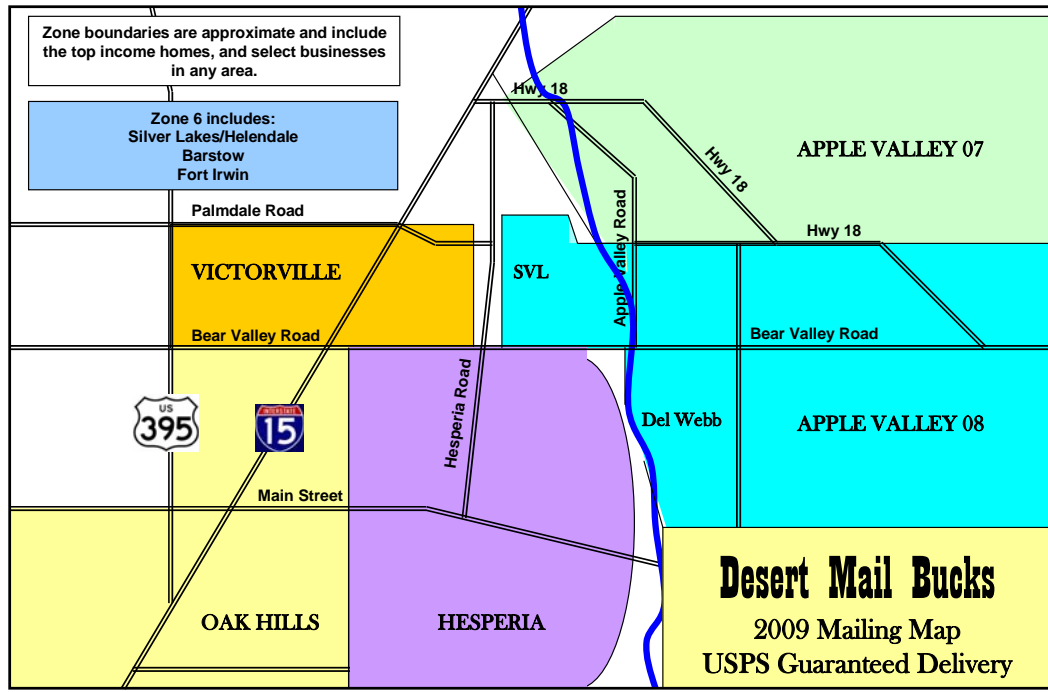
Targeted Direct Mail for Pennies Per Home!

We are the marketing LEADER in the High Desert

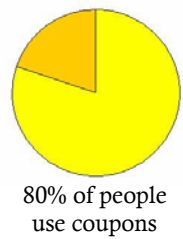
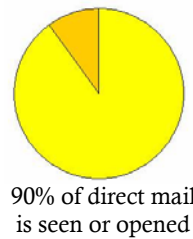
**GET THE UPPER HAND ON YOUR COMPETITION!**

Affordable \* Effective \* Reputable

**NOW is the best time to market - when customers are keenly responsive to your best offers!**



Desert Mail Bucks' renown co-op direct mail advertising program is designed to deliver **NEW SALES, NEW CUSTOMERS, and NEW PROFITS** for your business, quickly and affordably.



**Advertising Response Rates:**

- Telephone
- Coupons
- Radio
- Co-op/Shared Direct Mail
- Web Search
- Postcard
- Magazine
- Newspaper

Advertisers spend **\$56 billion annually on DIRECT MAIL**

More than every other marketing medium combined.

*Call today* TO BUILD YOUR BUSINESS!  
**(760) 403.2136**  
FIND OUT WHY WE ARE THE BEST. FAMILY OWNED AND OPERATED.